
DEVA MATHA COLLEGE KURAVILANGAD

Affiliated to Mahatma Gandhi University, Kottayam



ANALYSIS REPORT OF FEEDBACK ON CURRICULUM FROM EMPLOYER 2017-22

**Prepared by
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Deva Matha College
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DEVA MATHA COLLEGE KURAVILANGAD

EMPLOYER FEEDBACK 2020-2021



Employers are one of the prominent external stakeholders of any educational institution. Getting feedback from them on their experience with the students and the way they perform in their organization will help the institution gain insights on the effectiveness of curriculum delivery. This will encourage the College finding ways to improve the quality of students so as to fit the industry expectations.

IQAC is entrusted with the task of collecting employer feedback. Feedback is collected on four main parameters such as *Knowledge/Learning* gained by the students, *Attitude* of the students, *Skills* possessed by the students and *Commitment* of the students.

Opinion of employers were collected on 15 variables based on the said parameters on a five point scale. Anchors of the scale used were: Excellent-5, Good- 4, Satisfactory- 3, Needs Improvement- 2 and Poor -1.

The following Table and Figure depicts the results of the data analyzed:-

Table- 1
Employer Feedback

No.	Parameters	Mean Score
I	Knowledge/Learning	4.67
II	Attitude	4.53
III	Skills	4.55
IV	Commitment	4.68

It was observed that employers are satisfied with the traits and performance of our students as they have opined with a high mean score for all the parameters with score towards *excellent*. Commitment shown by the students scored the highest followed by knowledge gained by the students evidencing quality of learning and values transmitted by the institution.

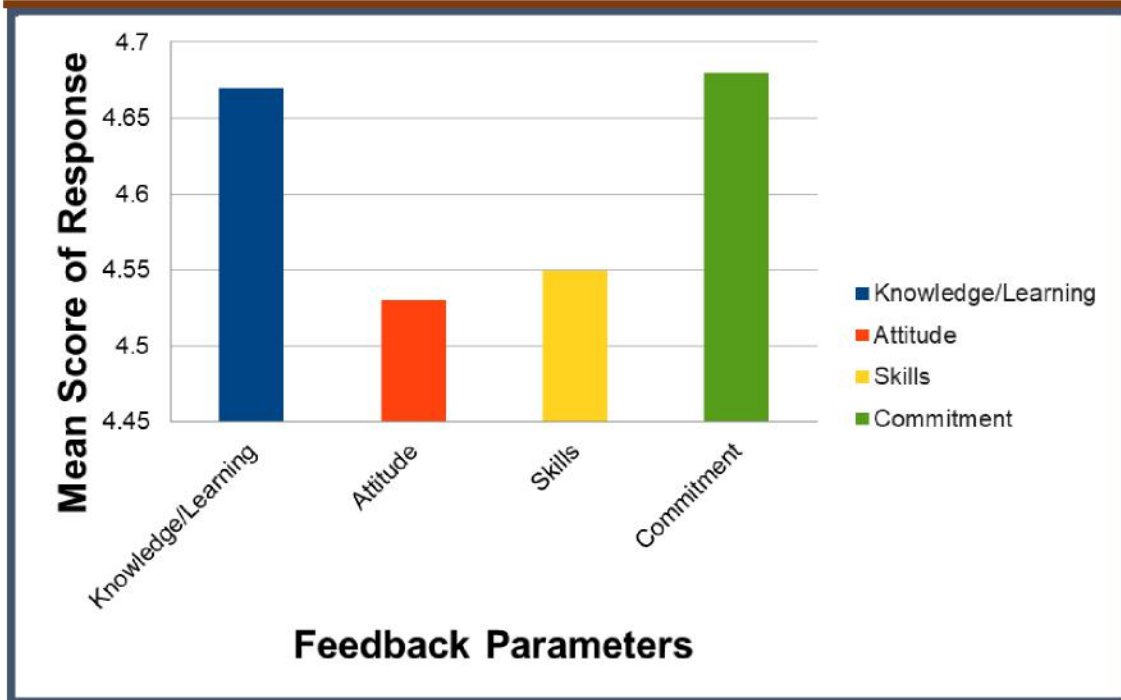


Figure- 1
Employer Feedback 2020-2021

The next table shows the detailed bifurcation of the main parameters with mean score obtained for each of the variable. There were three variables under the first parameter, *Knowledge*, four variables each under the main parameters *Attitude*, *Skills* and *Commitment*.

Table- 2
Parameters in Detail

No.	Parameters	Mean Score
I. a	Ability to learn	4.8
I. b	Adaptability to new methods/ process	4.7
I. c	Subject Knowledge	4.5
II. a	Confidence	4.5
II. b	Ability to handle pressure	4.4
II. c	Relationship with peers/subordinates/superiors	4.5
II. d	Overall attitude	4.7
III. a	Communication Skills	4.4



III. b	Technical Skills	4.6
III. c	Reasoning & Analytical Skills	4.5
III. d	Team Playing Skills	4.7
IV. a	Commitment & Integrity	4.7
IV. b	Discipline & Punctuality	4.9
IV. c	Motivation & Involvement	4.5
IV. d	Willingness to take up responsibilities	4.6

Feedback Analysis

The curriculum the employee was taught and the training received during UG/PG programmes has a role in the performance and personality of the employee. Hence the responses obtained throw light on the effectiveness of the curriculum in nurturing youngsters with knowledge, skills and character. However institution can focus more on developing emotional strength of students to prepare them face workplace pressures and also on further improving their communication skills.



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